



Job Title: E-Commerce Business Analyst

FLSA: Exempt

Reports To: Director of Analytics

Direct Reports: No

### ***Position Overview***

We are hiring a talented **E-Commerce Business Analyst** to join our team. The ideal candidate will deliver actionable insights to key business owners (leadership, station managers, sales teams, purchasing, logistics, finance, etc.).

Bonnie Plants is investing heavily in analytics as the business evolves (changing retailer requirements, pushing into ecommerce, increased competition, changing regulations, increased cost pressures, a need to diversify customer and product mix, etc.) and there is a need to have better intelligence into the business to make both existing and future operations more efficient.

### ***Duties/Responsibilities***

- The Business Analyst role will support this goal by developing and maintaining long-term analytics/reporting projects and by conducting ad-hoc analytical requests
- Monitor data streams across sales, logistics and supply chain
- Create and maintain custom analytics and reporting tools in Power BI
- Support the development of customer level analytics to drive customer strategy, segmentation, and targeting
- Conduct analyses in supply chain optimization and capital utilization
- Support the development of robust KPI reporting across the organization
- Conduct ad-hoc analyses for various business owners

### ***Required Skills/Abilities***

- Willing to take on new opportunities and tough challenges with a sense of urgency, high energy, and enthusiasm
- Able to build partnerships and work collaboratively with others to meet shared objectives
- Excellent data analysis skills, including the ability to work with complex data sets while giving exceptional attention to detail/accuracy.
- Ability to successfully work independently and in a team environment
- Ability to communicate technical ideas and results to non-technical clients in written and verbal form.
- Strong problem-solving, analytical, critical thinking and project management skills.
- Ability to manage conflicting priorities and multiple projects concurrently

### ***Education and Experience***

- 4-year degree in Computer Science, Data Science, Engineering, or related field (Masters Preferred) 3+ years of practical experience working in analytics or business intelligence
- Demonstrated ability to manage large data sets and deliver actionable insights to business owners
- Experience with Power BI (Power Query, DAX and MDX), data modeling, ETL, Data warehousing, SAS/SQL, R, or Python preferred

- Proficient with MS Office Suite; especially Excel