

Bonnie Plants is investing heavily in analytics as the business evolves (changing retailer requirements, pushing into ecommerce, increased competition, changing regulations, increased cost pressures, a need to diversify customer and product mix, etc.) and there is a need to have better intelligence into the business to make both existing and future operations more efficient.

Key Responsibilities and Actions

- The goal of Data Analytics at Bonnie Plants is to deliver actionable insights to key business owners (leadership, station managers, sales teams, purchasing, logistics, finance, etc.).
- The Business Analyst role will support this goal by developing and maintaining long-term analytics/reporting projects and by conducting ad-hoc analytical requests
- Monitor data streams across sales, logistics and supply chain
- Create and maintain custom analytics and reporting tools in Power BI
- Support the development of customer level analytics to drive customer strategy, segmentation, and targeting
- Conduct analyses in supply chain optimization and capital utilization
- Support the development of robust KPI reporting across the organization
- Conduct ad-hoc analyses for various business owners

Minimum Requirements

- 3+ years of practical experience working in analytics or business intelligence
- Demonstrated ability to manage large data sets and deliver actionable insights to business owners
- Experience with Power BI (Power Query, DAX and MDX), data modeling, ETL, Data warehousing, SAS/SQL, R, or Python preferred
- Proficient with MS Office Suite; especially Excel

Competencies

- Willing to take on new opportunities and tough challenges with a sense of urgency, high energy, and enthusiasm
- Able to build partnerships and work collaboratively with others to meet shared objectives
- Excellent data analysis skills, including the ability to work with complex data sets while giving exceptional attention to detail/accuracy.
- Ability to successfully work independently and in a team environment
- Ability to communicate technical ideas and results to non-technical clients in written and verbal form.
- Strong problem-solving, analytical, critical thinking and project management skills.
- Ability to manage conflicting priorities and multiple projects concurrently

Education

- 4-year degree in Computer Science, Data Science, Engineering, or related field (Masters Preferred)